AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (original) A card information linkage system, comprising:

a stores' terminal for entering purchase information on products purchased by card, a card server for storing purchase history information on products purchased by card, and a management server for creating customers' personal Web pages and providing them on a network, wherein

said stores' terminal includes means for transmitting purchase information on products that each customer has purchased by card to said card server,

said card server includes means for storing the purchase information on products in a database and transmitting the purchase history information on products to said management server, and

said management server includes means for receiving the purchase history information on products and posting the same on a personal Web page for the customer concerned.

2. (original) The card information linkage system according to claim 1, further comprising:

a customers' terminal having a function for browsing Web pages through the network, wherein

said customers' terminal includes means for accessing said management server to display the personal Web page for the customer, and transmitting personal information on the customer or information on products purchased without any card and its related information, and

said management server includes means for attaching the received customer's personal information or purchased product information and its related information to update the personal Web page for the customer.

3. (original) The card information linkage system according to claim 1, wherein

said card server further includes means for generating advertising of products purchased by the customer or products-related information, and transmitting it to said management server together with a distribution request, and

said management server further includes means for posting the received advertising of products or products-related information on the personal Web page for the customer, or transmitting it to a customer's e-mail address or fax number of said customer's terminal.

4. (original) The card information linkage system according to claim 2, wherein

said card server further includes means for generating advertising of products purchased by the customer or products-related information, and transmitting it to said management server together with a distribution request, and

said management server further includes means for posting the received advertising of products or products-related information on the personal Web page for the customer, or transmitting it to a customer's e-mail address or fax number of said customer's terminal.

5. (original) A card information linkage method for providing purchase records with multiple cards in the Web page format, comprising the steps of:

transmitting purchase information on products that each customer has purchased by card from a store's terminal for entering purchase information on products purchased by card to a card server for storing purchase history information on products purchased by card,

storing the purchase information on products in a database of said card server, and transmitting the purchase history information on products from said card server to a management server for creating customers' personal Web pages and providing them on a network, and

receiving the purchase history information on products at the management server, and posting the purchase history information on products on a personal Web page for the customer concerned.

6. (original) The card information linkage method according to claim 5, comprising further the steps of:

accessing the management server to display the customer's personal Web page for the customer from a customer's terminal having a function for browsing Web pages through the network,

transmitting personal information on the customer or information on products purchased without any card and its related information from the customer's terminal to the management server, and

attaching the received customer's personal information or purchased product information and its related information to update the personal Web page for the customer at the management server.

7. (original) The card information linkage method according to claim 5, comprising further the steps of:

generating advertising of products purchased by the customer or products-related information at the card server, and transmitting it to the management server together with a distribution request, and

posting the received advertising of products or products-related information on the personal Web page for the customer at the management server, or transmitting it to a customer's e-mail address or fax number of the customer's terminal.

8. (original) The card information linkage method according to claim 6, comprising further the steps of:

generating advertising of products purchased by the customer or products-related information at the card server, and transmitting it to the management server together with a distribution request, and

posting the received advertising of products or products-related information on the personal Web page for the customer at the management server, or transmitting it to a customer's e-mail address or fax number of the customer's terminal.

9. (new) The card information linkage system according to claim 1, wherein the purchase history information on products and posting the same on a personal Web page for the customer concerned comprises products purchased with cash and products purchased with multiple cards.

10. (new) The card information linkage method according to claim 5, wherein the purchase history information on products and posting the same on a personal Web page for the customer concerned comprises products purchased with cash and products purchased with multiple cards.